4. Random Drawings: Prizes are payable by the winner and are based on the manufacturer's or supplier's suggested retail price at the time of awarding. Assume no responsibility or liability for damages, losses or injury resulting from acceptance or use of any prize. All taxes are the responsibility of the winner. In the event an advertised prize (or portion of prize) is unavailable, Sponsor reserves the right to award a prize of equal or greater value, unless prohibited by law.

5. General Rules: Prizes will be awarded and winners will be notified by e-mail and/or telephone. Prizes will be awarded in the name of parent or legal guardian, who will be required to sign all documents, fulfill all required conditions as set forth in these Official Rules. Return of any prize or prize notice as undeliverable may result in disqualification and an alternate selection. Acceptance of a prize constitutes permission to use winners' name and address (City and State only), likeness and/or prize information for promotional purposes without further compensation except where prohibited by law. By entering the 'Sweepstakes', entrant accepts and agrees to be bound by these Official Rules and the decisions of the judges. Entries will be declared to be made by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet Access provider, Online Service provider, or other organization (e.g., business, educational institution etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the 'Sweepstakes' or Web site; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Sponsor and its agencies are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in the 'Sweepstakes' which may limit the ability to participate or by any human error which may occur in the processing of the entries in the Sweepstakes. Sponsor is not responsible for any damage to entrant's computer in connection with accessing or downloading any information from Sponsor's Web site. Sponsor reserves the right to cancel the promotion if it becomes technically corrupted, and award prizes from eligible entries received prior to cancellation.

6. Eligibility: This Sweepstakes is open only to legal residents of the United States of America or Washington D.C., who are 18 years of age or older as of date of entry. Employees and their families of Reasor's or RFG, its clients, affiliates, subsidiaries, and agencies, are not eligible to win. This contest is void in Florida and Rhode Island or wherever prohibited by law and subject to all federal, state, local, and municipal laws and regulations.

7. Sponsor/Administrator: The Sponsor of the promotion is Retail Feedback Group, P.O. Box 776, East Northport, NY 11731. The administrator is Market Force Information, 185 Stradbrook Ave, Winnipeg, Manitoba, Canada R3L 0J4.